

Prima
PAVIMENTI SPECIALI

4Future

GreenBook



overview

Our commitment



The world is changing more and more rapidly. Sustainably rethinking the business and responsibly working have become essential. It is a path we undertook many years ago, now even more significant in this moment of ecological transition.

ESG directives are significantly transforming the approach and performance of companies. End customers are asking for ecologically compatible and ethically correct products or services. Stakeholders aim for investments and gains from responsible practices. People also want individual and professional growth and ask for greater inclusion and more supportive workplaces.

The need for concreteness, transparency, and continuous improvement are our cornerstones. Combined with technical expertise and in-depth knowledge of the sector lead us to offer a complete service. We continue to implement to achieve the United Nations Sustainable Development Goals (SDGs).

Corporate Identity

We were born in 1980 in Milan, and since the very beginning we specialized in flooring.

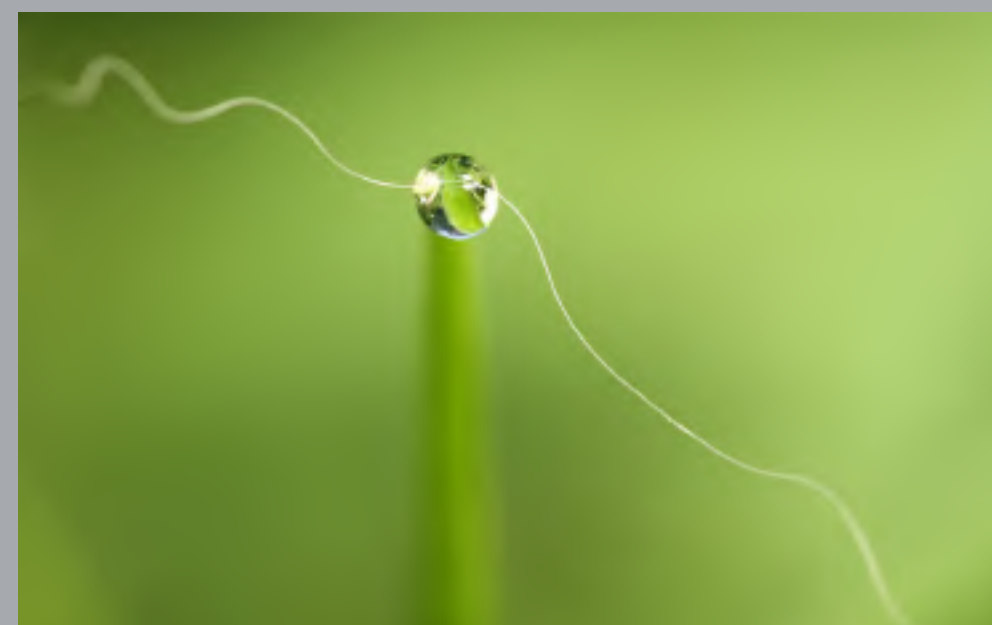
Immediately our goal was to grow, always working at the highest levels.

The choice revealed to be successful. We drew up structured partnerships with Mapei and later with Master Builders Solutions. We opened representative offices in France and Switzerland.

An international approach for a boundless future horizon.



Overcoming challenges and broaden horizons



We look to the future by including an added value that distinguishes us and is indispensable for us. We do not sell a simple floor to our customers. We place ourselves as the only interlocutor, offering a turnkey service.



PRIMA4FUTURE

Sustainability

We have a precise development plan that we are pursuing with firmness and transparency to increase trust in stakeholders, inspire people, listen to them, collaborate and protect the planet.

Talking about the green economy, we have implemented strategies and words to move from traditional management to a more sustainable one, taking more charge of quality and innovation challenges and a circular rather than linear development model to share.

A system change to obtain effective solutions with a lower impact on people and the

environment.

We are following a path that aims to meet our needs sustainably to protect future generations. Our first-hand commitment is to create new environmental awareness on a global basis by educating people, starting with our staff.

In Prima Pavimenti, sustainability is integrated into all activities and constitutes an essential element. We transform sustainability commitments into reliable and tangible results.

Invest in the future and shape it



VOC FREE

Eco-friendly solutions
and systems



50% reduction in maintenance
and cleaning costs

40% reduction in VOC emissions,
produced without pollutants
and solvents.

4,5 times stronger.

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GREEN INNOVATION

Over the past two decades, the research world has paid great attention to the issue of VOC volatile organic substances produced by the evaporation of solvents contained in products such as paints and fixatives.

A problem especially felt in "indoor" environments, such as homes or offices like unwelcome odors and air pollution, harmful to the health of those who breathe it, perhaps for many hours, day and night.

Mapei and MBCC (of which we are fiduciary applicators).

They developed **products with low emissions of volatile organic compounds**, free of solvents, and able to guarantee good air quality in the buildings (where they are applied), for the well-being of the applicators and end users.



AgBB certified materials
for low emissions in indoor
work environments.

CORPORATE RESPONSABILITY

We cannot ignore the environment in which we live and operate



GOALS

The policy adopted to pursue the objectives included in the United Nations 2030 Goals for Sustainable Development (SDGs) puts us on the line to actively respond to the environmental, economic and social challenges that the world is facing, with a view to continuous improvement.

Goal 3

Ensuring health and well-being for everyone and for all ages, not just our employees.

Goal 7

Ensure access for all to affordable, reliable, sustainable, and clean energy systems.

Goal 8

Encourage inclusive, sustainable economic growth over time. Encourage full and productive employment and quality jobs for all.

Goal 4

Provide quality, equitable and inclusive education and learning opportunities for all, including continuous training for our staff.

Goal 5

Gender equality in all activity areas.

Goal 17

Promote internationalization and inclusive development with partnerships.



steps4FUTURE 3

ENVIRONMENT

Impact management
and correct
management practices



ISO We operate following a certified quality management system
UNI EN ISO 9001:2015

ISO We operate following a certified environment, health and safety management system
ISO 45001:2018

MKT Fair and transparent marketing information

WL We adopted an anti-corruption policy we are in Whitelist
(Prefecture of Turin)

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steps4FUTURE 4

LEED

Smart Building
and flooring



We use the internationally LEED mapping system, one of the best known and most applied, which promotes a sustainability-oriented approach to help create less energy-intensive buildings in future decades.

The resin and polyurethane systems we used in the construction of the floors grant LEED credits: they contribute to the final score formation assigned to the building.

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PEOPLE

We value
to our team
and we take it
care of others



100%

Since time Prima Pavimenti has introduced a free supplementary health policy for all employees to increase welfare compared to usual collective agreements.

Investing in people is a duty for us. They represent our competitive advantage. We promote gender equality and inclusion, proactive teamwork, growth plans, and continuing education.

Outside we express our commitment by supporting sports and non-profit organizations.



steps4FUTURE 6

LESS PAPER
more digital



- 95%** digital storage and communication
- 50%** reduction of printers in the company
- 5%** use of recycled paper

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steps4FUTURE 7

LESS WASTE
LESS PLASTIC
Eco-friendly solutions
and systems



- MUD** Single Model of Environmental Declaration(MUD)
- REG** Register of loading and unloading and identification of waste, eco disposal. Procedures for the management and sustainable recycling of waste on our construction sites. Local suppliers where possible.
- 4** Our certified resin suppliers use packaging that reduces the quantity of standard waste by up to 4 times (1 eco can is equal to 5 standard cans). Furthermore, for all other suppliers, those with eco-sustainable packaging have a preferential way.



PRIMA4FUTURE by 2030

On background: Antibacterial and bacteriostatic resin coating for hospital environments, low emissivity in accordance with AgBB.
Contributes to the acquisition of LEED credits - Long service life

- Reduce the consumption of plastic, water, energy, and waste.
- Increase separate collection and recycling.
- Choose only suppliers who work in an eco-sustainable way.
- Continue to use very low impact raw materials, with an eye to innovation.
- Optimize transports.
- Optimize more and more the waste management and recycling process of our construction sites.
- Increase the use of 100% renewable energy to compensate more and more CO₂ emissions.
- Intensify collaborations along the entire supply chain.
- Commit ourselves to reaching 70% circularity by 2030.

Goals to improve



End

The facts speak of our successes

The best business card is
the flooring, we realized.
In Italy, in Europe, and
the rest of the world.



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